

Digital Billboard Artwork:

The artwork you prepare must be 480 pixels (high) by 1152 pixels (wide), with a resolution of 72 dpi.

Keep your content simple, bold and brief. If you can comprehend your message in a 3-second glance, you're on the right track.

Avoid large areas of white or bright red. White tends to display unevenly and is too bright at night; red can cause LED bleeding.

Darker coloured backgrounds work best.

1. Set your artwork colour to RGB.
2. Export your work as a JPEG (no compression; 'High Quality' 8-10)
3. Email your final artwork to **tom@golfsudbury.com**

Files should be provided trimmed to artboard with no bleed, trim marks or extra information outside the trim. Files requiring conversion or resizing may differ from the designer's original intent.